

Banking without borders. Cryptocurrency Wallets and DeFi. Payment Cards. Trading and Investments.

# What is Zima Bank?

"First Blockchain-oriented crypto bank in your pocket"

## For Crypto Individuals and Businesses

Banking & Accounts

Payment Processing

Payment Cards

Decentralized Finance

Crypto Wallet

### For Investors

Investment Platform

Initial Public Offerings (Pre-IPO, IPO)

Initial Coin Offerings (IEO, IDO)

#### For Traders

Cryptocurrency Exchange

= 2091 B930

Spot and Margin Trading

Fiat and Crypto

## **Our Team**

ZimaBank project is proud of its human potential. Our team consists of entrepreneurs, programmers, specialists in international law and IT-specialists. All participants have a real practical experience in the implementation of successful commercial projects of various levels of complexity. We are convinced that it is the potential of our team that will determine the success of the project.



//// Your Blockchain-oriented crypto bank right in the pocket

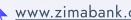


# Roadmap

## **Fiat Processing:**

| <b>⊘</b> Q1-Q2 2022 | Desta Finance purchase and license registration  |
|---------------------|--|
| <b>⊘</b> Q2-Q3 2022 | Launch of the structuring of pre-IPO deals (secondaries) in ZIMA<br>BANK through a trust structure, re-registration of companies |
| <b>⊘</b> Q3 2022    | Creation and launch of a personal account for pre-IPO deals (secondaries) management and accounting                              |
| <b>⊘</b> Q4 2022    | Preparation of documents for receiving operational and correspondent accounts for the Group of Companies                         |
| <b>⊘</b> Q1-Q2 2023 | Opening operational company accounts   |
| <b>⊘</b> Q2-Q3 2023 | Obtaining and approving SWIFT identification   |
| <b>⊘</b> Q3 2023    | Integration of fiat processing via DECTA with 20+ payment systems as payment methods   |
| <b>⊘</b> Q3 2023−   | Opening correspondent accounts   |
| Q3 2024             | <ul> <li>Lithuania (Permission obtained, awaiting contract signing)</li> </ul>   |
|                     | <ul><li>Argentina (Document submission in progress)</li><li>USA</li></ul>  |
|                     | UAE (Applications submitted)   |
|                     | Obtaining a full banking license from the ECB (France)   |
| <b>⊘</b> Q3 2024    | Acquiring SWIFT terminal   |
| ⊗ Q1-Q4 2024        | Expanding geography and opening accounts  Hong Kong  |
|                     |  |

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Japan (Instructions received)



China India



#### Roadmap **Cryptocurrency Operations:** Go-to-market strategy and WhiteList requests **⊘** Q2 2022 Integration of crypto-processing solution Conducting the seed round of the tokensale, seed round closed USD 1.5M **⊘** Q3 2022 **⊘** Q4 2022 Startegic partnerships development (1st round) WOW SUMMIT (offline worldwide top-industry (advisor on tokenomics, launchpads **11** TENSET event and marketing agent) and modeling of crypto-monetization) **Gate io** (pre-listing agreement) Re-development of tokenomics and WP, preparation for the second round of the tokensale, USD 3M **⊘** Q1 2023 Obtaining a banking license for cryptocurrency asset activities

**m**kraken



Opening corporate accounts on exchanges for conversion



## coinbase

(2nd round)

Approval of strategic partners



Cryptoprocessing.com (preliminary agreement for fiat processing, over \$1 billion monthly)



Tether (direct exchange and redemption of stablecoins)



Binance Pay (legal expansion of cryptocurrency payment geography)



MasterCard (preliminary agreement on principal status)

**⊘** Q3-Q4 2023

Obtaining a crypto license in Canada

© Q2 2024 (TBA)

**⊘** Q3 2024

Conducting the private 2 of the tokensale, USD 4M

Renewal of the crypto banking license in Comoros

Global marketing campaign

Launch of bank cards with the possibility of replenishment with

cryptocurrency

Launching own application with wallet, exchange, and conversion

functionalities

Public sale, TGE, ZIMABANK token integration on application

Applying for a crypto license in Europe, UAE

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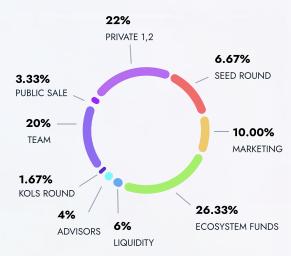
# ZIMA token details

| Token Name (Ticker) | Zima Token (ZIMA) |  |  |  |
|---------------------|-------------------|--|--|--|
| Token Price         | 0.30 USD          |  |  |  |
| Blockchain          | BSC (BEP20), TON  |  |  |  |
| Total Emission      | 100,000,000 ZIMA  |  |  |  |

## ZIMA tokens may be used for the following purposes:

- Platform Fees Payments
- Fee Discounts
- Special Offers and Airdrops
- Affiliate Commission Payments
- Buyback and Burn (in the future)

# Token Distribution:



# **Tokenomics**

| ROUND<br>TYPE   | SHARE<br>(% of total<br>emission) | AMOUNT IN<br>TOKENS            | <b>DAY 1</b> (%, TGE) | CLIFF,<br>MON | VESTING,<br>MON | VESTING<br>RELEASE | PRICE, \$  | DISCOUNT           | TOTAL<br>RAISE, \$         |
|-----------------|-----------------------------------|--------------------------------|-----------------------|---------------|-----------------|--------------------|------------|--------------------|----------------------------|
| Seed Round      | 6.67%                             | 6,666,667                      | 0%                    | 6             | 18              | Every month        | 0.15       | 100%               | 1,000,000                  |
| Private 1       | 10.00%                            | 10,000,000                     | 5%                    | 1             | 12              | Every month        | 0.20       | 50%                | 2,000,000                  |
| Private 2       | 12.00%                            | 12,000,000                     | 10%                   | 0             | 9               | Every month        | 0.25       | 20%                | 3,000,000                  |
| KOLs round      | 1.67%                             | 1,666,667                      | 30%                   | 0             | 6               | Every day          | 0.30       | 0%                 | 500,000                    |
| Public Sale     | 3.33%                             | 3,333,333                      | 30%                   | 0             | 3               | Every day          | 0.30       | 0%                 | 1,000,000                  |
| Liquidity       | 6.00%                             | 6,000,000                      | 100%                  | -             | _               | _                  | 0.30       | _                  | _                          |
| Team            | 20.00%                            | 20,000,000                     | 0%                    | 12            | 24              | Every month        | _          | _                  | _                          |
| Advisors        | 4.00%                             | 4,000,000                      | 0%                    | 12            | 24              | Every month        | _          | _                  | _                          |
| Marketing       | 10.00%                            | 10,000,000                     | 0%                    | 1             | 24              | Every month        | _          | _                  | _                          |
| Ecosystem Funds | 26.33%                            | 26,333,333                     | 0%                    | 1             | 36              | Every month        | _          | _                  | _                          |
| TOTAL           | 100%                              | 100,000,000<br>Max Supply      |                       |               |                 |                    |            |                    | \$7,500,000<br>Total Raise |
|                 |                                   | \$30,000,000<br>Valuation (\$) |                       |               |                 |                    | INITIAL SO | LD CIRCULATION, \$ | \$850,000                  |

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Day 1 Initial cap



## **Team**



#### **ALEX MARTAZOV**

President and Chief Executive Office President of European Banking Monitoring Association (EBMA) in France. Has 25+ years of experience in AML/CTF certification and GR with European and American authorities. Successfully realized Strategy for group of companies in financial sector, was responsible for AML and CTF program developing at GE Capital in Europe, compliance management at ABB.

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#### KARIME GARCIA

Chief Operating Officer Has a huge background of 10+ years of delivering expert performance marketing solutions. Recognized and nominated for the best Affiliate Manager in Lottery for 2016 with Wintillions. Education: M.B.A., Marketing. Hamburg School of Business Administration Hamburg, Germany

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